

MMiN 2024

May 13-16

Chapel Hill, NC



International Society for
Monitoring Molecules in Neuroscience

**SPONSOR &
EXHIBITOR
OPPORTUNITIES
PACKAGE**

Dear Collaborators and Industry Partners,

We are thrilled to welcome you to the 19th biennial Monitoring Molecules in Neuroscience in Chapel Hill, NC at the Carolina Club. We hope you will consider sponsoring our meeting. In this packet you will find out about sponsorship opportunities to expose your business and products to a myriad of scientists. The location at the Carolina Club affords maximum exposure for displays and booths. We are also very active on social media and will promote your involvement in the meeting in this area too. Please talk to us if there is some way you would like to contribute you do not see in this packet. We look forward to working with you!

Zoe and Sara

What is MMiN?



The Society provides governance for the Monitoring Molecules in Neuroscience international conference, the first iteration of which was held in Nottingham, UK in 1982 by Prof. Charles Marsden and colleagues. The conference has taken place every 2-3 years since then, providing a forum for the latest developments in methods for time-resolved neurochemical monitoring. Regular attendees of the conference include the pioneers of in vivo microdialysis, voltammetry and electro-enzymatic biosensors, and the meeting has evolved to embrace functional imaging and electrophysiological approaches and the latest genetically engineered optical-receptor sensing developments, together with optogenetic/chemogenetic manipulations of neural networks. The conference brings together scientists applying these approaches to current questions in neuroscience, neurology, psychology and psychiatry using a range of model systems from single cells to studies in humans.

The Society is composed of general membership, an elected Scientific Advisory Board and a conference Organizing Committee. The Organizing Committee is formed by an elected chair and is responsible for hosting the forthcoming Monitoring Molecules in Neuroscience international conference.

Who is organizing the conference?



Zoe A. McElligott

Conference Co-Chair



Sara R. Jones

Conference Co-Chair

Who attends the conference?

Approximately, **250 to 300 participants**, mostly American and European scientists, are expected at the University of Chapel Hill, NC.

The 3 and a half days of exchanges will comprise a series of high-quality keynote addresses, along with symposium and oral sessions, and poster sessions.

MMiN 2024 also includes a social program with a welcome cocktail and a gala dinner.

WHY PARTNER WITH MMIN?



Connect with **leading and emerging** researchers

You will gain exposure, build relationships, develop partnerships and connect with representatives in the field of neurochemistry in silica, in vitro, in vivo in animals and humans



Premium **branding & positioning** opportunity

You will reach your target audience and be recognized as a supporter of the conference and its aims. Set your product, service and brand apart from your competitors - guaranteed visibility on all materials, advertising, and promotions including digital, print, and social media



Face time with leading scientists

You will have the opportunity to connect with 300+ attendees to build relationships and form valuable partnerships

EXHIBIT OPPORTUNITIES

Booth space **\$2250 USD**

- Back and side draped walls (10ft x 8ft)
- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$150 each)
- Acknowledgement and exhibitor profile in the Congress program and hybrid platform/app
- Acknowledgement on Expo sign on-site
- Complimentary refreshment service during Expo hours
- Basic Wi-Fi access
- Electrical outlet to be purchased separately

Table Top **\$1850 USD**

- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$150 each)
- Acknowledgement and exhibitor profile in the Congress program and hybrid platform/app
- Acknowledgment on Expo sign on-site
- Complimentary refreshment service during Expo hours
- Please note pop up banners cannot be placed on either side of table, items may be placed on or behind the tabletop only
- Basic Wi-Fi access
- Electrical outlet to be purchased separately

To book your booth for the MMiN Conference:

Our online registration system will ask you for the following information:

- Company and Contact Information
- Expo Booth Representative Information
- Company Description
- Payment information

Space is limited - book early! Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.

SPONSORSHIP OPPORTUNITIES



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Get maximum visibility in the Congress program. Choose from the following options (all in USD):

- Welcome reception - \$2,000*
- Keynote session - \$2,000 per speaker
- Symposium Session - \$750 per session
- Coffee breaks - \$1,000 per session
- Wi-Fi - \$500 per day
- Travel awards - \$1,000 per traveller (unlimited)
- Poster awards - \$1,000 per award
- Resource table - \$500
- Lanyards – [Contact us*](#)

Sponsorship of program items includes visibility and branding on both on-site, virtual and social media platforms

**indicates an opportunity for exclusive sponsorship*

For more details and a complete listing of sponsorship entitlements, please refer to the Exhibitor Terms and Conditions.

SPONSOR LEVELS

Based on the value of your selections, you will be assigned a sponsor level as noted below

level	free exhibit display (including 2 exhibitor passes)	opportunity to distribute materials	multimedia recognition at the conference	sponsor recognition in e-communication	wordmark on Congress website	logo in conference program
Platinum \$10,000+USD	✓	✓	✓	✓	✓ (hyperlinked)	✓
Gold \$7,000 - \$9,999 USD			✓	✓	✓ (hyperlinked)	✓
Silver \$4,000 - \$6,999 USD			✓		✓	✓
Bronze \$1,000 - \$3,999 USD					✓	✓

HOW TO BECOME A SPONSOR

Should you wish to discuss sponsor opportunities, please contact our Secretariat:

Jude Ross

Podium Conference Specialists

E: jude@podiumconferences.com

Web: www.ispgr.org